

QURBANI DISTRIBUTION 2025

PROJECT COMPLETION REPORT
2025

RAWALPINDI & ISLAMABAD SLUMS



HUMANITY-INCREASED
Quality over Quantity



BACKGROUND

Organization: Humanity-Increased

Project Name: Qurbani 2025 – Pakistan

Project Location: Islamabad & Rawalpindi Slum Communities

Project Start Date: May 25, 2025

Project End Date: June 20, 2025

Number of Beneficiaries: 150 households (1,000 individuals)

Across the urban slums of Rawalpindi and Islamabad, thousands of low-income families face chronic food insecurity, malnutrition, and social marginalization. During Eid al-Adha—a time meant for sharing and celebration—these families often go without, unable to afford the cost of sacrificial meat.

In 2025, Humanity-Increased launched a targeted Qurbani intervention to ensure that the spiritual and nutritional blessings of Eid reached those most in need. This project provided high-quality, ethically slaughtered Qurbani meat to 150 vulnerable families living in extreme poverty, fulfilling both religious obligations and humanitarian priorities.

PROJECT ACTIVITIES & OUTPUTS



1.COMMUNITY ASSESSMENT & BENEFICIARY SELECTION <

Local field teams assessed eligible households in May 2025 based on:

- Income level (zero or very low)
- Household size and structure
- Female-headed or orphan-supported homes
- Vulnerability (elderly, disabled, or displaced)

A transparent scoring system ensured aid was delivered to the most deserving with dignity.

2.PROCUREMENT & RELIGIOUS COMPLIANCE <

Five healthy animals were procured and vetted for compliance with Islamic Qurbani standards. The slaughter was conducted during the days of Eid in halal-certified facilities, under supervision to ensure religious and hygienic integrity.





3. MEAT PROCESSING & DISTRIBUTION

- Meat was cleaned, cut, and packed into 3 kg portions.
 - Distribution was carried out in an orderly manner across the slum areas.
 - Total meat distributed:
Approximately 500–550 kg.
- All 150 families received meat on the days of Eid.

4. DISTRIBUTION STRATEGY

The meat was divided into 3-kilogram portions, packaged, and distributed the same day to ensure freshness and alignment with Eid observance. A total of 525 kilograms of meat was delivered across the two districts.



PROJECT IMPACT



**900-1,000
INDIVIDUALS**

150 FAMILIES SERVED

525 KG OF MEAT DISTRIBUTED



**REDUCTION IN
HUNGER AND
MALNUTRITION**



**REINFORCED
RELIGIOUS
OBSERVANCE**

- Families experiencing chronic food insecurity received essential protein
- Restored dignity and joy to those often excluded from Eid celebrations
- Built trust in community-centered Islamic relief programming

"We had no plans for Eid. But when the meat arrived, my children smiled. It felt like a real celebration again." — Beneficiary, Rawalpindi



SUSTAINING HUMANITARIAN EFFORTS

Humanity-Increased will continue integrating faith-driven giving with urgent humanitarian relief. In Pakistan, future initiatives will expand urban Qurbani programs and develop long-term nutrition and livelihood interventions.



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humanityincreased.org



info@humanityincreased.org



1-888-358-4483